

CLIMATE CHANGE & INNOVATION TECH-TOUR

ISRAEL 25-28 OCTOBER 2022

The risks associated with climate change are among the main threats to the planet. Companies and governments are moving towards greater sustainability in business models, embracing a long-term perspective that can **guarantee resilience and value for communities and the environment**. Innovation and technological development play a fundamental role in this transition path, supporting companies – for example – in energy efficiency processes, in the reduction of gas emissions harmful to the environment and in the use of new innovative materials, while improving decision-making processes in compliance with ESG criteria.

Sharing these objectives Intesa Sanpaolo Innovation Center in collaboration with the Israel-Italy Chamber of Commerce organizes the **Climate Change & Innovation Tour** in Israel from **25 to 28 October 2022**, the "Startup Nation" par excellence and a global leader in technological innovation; the **immersive Tech-Tour** includes **participation in the Climate Solutions Festival, visits to international incubators and research centers and the organization of customized B2B meetings with cutting-edge Israeli innovative startups** capable of responding to the technological needs of your company.

TECH-TOUR AGENDA

Tuesday 25 October	Arriving in Tel Aviv & Airport Pick up Welcoming Event in collaboration with Planet Tech – Israel Innovation Authority <ul style="list-style-type: none"> • Introduction of the Israel Innovation Ecosystem – Intesa Sanpaolo Innovation Center & Israel-Italy Chamber of Commerce • Presentations of New Technologies tackling Climate change • Meetings with Local Players • Networking Aperi-dinner
Wednesday 26 October	Participation at Climate Solutions Festival organized by Startup Nation Central Israel Networking possibilities with Israeli startups Networking Dinner
Thursday 27 October	B2B Meetings customized Visits to Innovative Israeli Businesses Transfer & Guided Tour of Jerusalem – Old City Jerusalem Free evening
Friday 28 October	Pick up from Hotel toward the Airport & Return to Italy

THE CLIMATE SOLUTIONS FESTIVAL

More than 500 leaders from all over the world, entrepreneurs, state officials, investors and scientific researchers will meet to share the challenges caused by the climate crisis and to stimulate new technological solutions.

The event, organized by Startup Nation Central Israel, enjoys the participation of key-note speakers, stimulate debates and introduces numerous Israeli startups via short presentations, focused on those already providing concrete solutions tackling Climate Change.

ALL-INCLUSIVE PACKAGE PROVIDED BY THE ISRAEL – ITALY CHAMBER OF COMMERCE:

ACCOMODATION: 3 nights in 4*Hotel – Tel Aviv

LOGISTICS: Transfers to/from airport TLV, Internal Transfers, Guided Visit in Jerusalem

NETWORKING Lunches & Dinners

BUSINESS: Dedicated/customized B2B Meetings with Israeli providers of advanced technological solutions

TOTAL COST: 2.500 Euro for Person

(Offer of 30% discount for another accompanying person sharing the same room)

– Scheduled pick up from Tel Aviv Airport – when arriving in Israel

– Scheduled drop off at Tel Aviv Airport – when returning to Italy

Flights: Non Included – the participants should buy themselves the return flights from Italy. NO VISA NEEDED