

# techstars\_ Smart Mobility Accelerator



Fondazione  
Compagnia  
di San Paolo



Fondazione  
CRT



INTESA SANPAOLO  
INNOVATION CENTER

OGRTech

Company Lookbook – Techstars Smart Mobility 2021

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A delivery person, seen from behind, is walking on a city street. They are carrying several cardboard boxes and a blue bag. The background is a blurred city street with cars and buildings. A large yellow semi-transparent rectangle is overlaid on the right side of the image, containing the text '01 Blink' and a description of the service.

# 01

## Blink

Sustainable same-day delivery and fulfillment service for direct-to-consumer brands

# 01 Blink



**Giulio Cantoro**

## **CEO**

A maker with high resistance to uncertainty and chaos but who cares for details. Management engineer, worked in the delivery space before Blink.



**Marco Boretto**

## **Product & Operations**

Curious and optimistic mechanical engineer who loves to ground ideas and make products people can enjoy.



**Jacopo Berlusconi**

## **Sales**

Ambitious, positive, extrovert and a team player. Energy engineer determined to have a positive impact on society.



**Marco Turetta**

## **CTO**


Computer engineer who has a good impact on people's lives, with a mindset that is always focused on learning and innovation.

## **ABOUT THE COMPANY**

Blink provides a fast, flexible and sustainable delivery service enabling merchants to attract and retain more customers, wherever they keep their inventory.

The service is designed for dense urban areas, where distributed micro fulfillment centres and multi-modal deliveries are exploited to win this complex operational challenge.



The background image shows a busy port scene. In the foreground, a large container ship named 'NORTHERN JUSTICE' is docked, its deck covered with a dense stack of multi-colored shipping containers. Several large gantry cranes are visible in the background, some with the 'A22' logo. The sky is overcast with grey clouds. A dark blue semi-transparent rectangular overlay covers the middle portion of the image, serving as a backdrop for the title text.

# 02

# eTEU

Automation and digitisation software of  
maritime logistics documents

# 02 eTEU



**Eduard Oboimov**

**CEO**

Experience in managing software development teams in the private and public sector. Previously founder of an e-commerce business.



**Valentyn Kutateladze**

**CBDO**

Rich experience in the maritime logistics industry. Previously worked on projects with Maersk, Cargill and DP World.



**Kristian Volohhonski**

**COO**

Experience in managing operations and working with tech teams. Previously worked at a consulting firm and as a mentor to young entrepreneurs.



**Mykhaylo Lepekha**

**CTO**

Previously worked in international trade and port logistics. Experience in B2B sales within the maritime logistics sector.

## ABOUT THE COMPANY

**eTEU** is a startup that works on documentation process optimisation and digitalisation in the maritime logistics industry. Our solution allows freight shippers, freight forwarders as well as other members of the international supply chain to significantly decrease administrative expenses and to optimise their operations.

We achieve this by connecting different members of the international supply chain to the single blockchain based platform and automating repetitive bureaucracies involved in organising international shipment.



# 03

## Deliverart

All-in-one food delivery and management  
software for restaurants



## 03 Deliverart



**Bryan Atenzia Natavio**

*CEO*

Entrepreneur with 7+ years' experience in the restaurant business, with a vertical focus on food delivery and innovation.



**Eleonora Bove**

*CMO*

Communication & Marketing Specialist with more than 10 years experience at companies like Deloitte, Yves Rocher and SMEs.

### ABOUT THE COMPANY

**Deliverart** is a modular solution that can be personalized with add-ons and features, creating a tailor made software for the restaurants' needs. It can easily interact with other management softwares, food delivery platforms and services to provide a plug-and-play customizable solution.

**Deliverart** is the all-in-one cloud software that consolidates all the home delivery orders a restaurant receives (from phone, website, app, food delivery platforms) in a single interface.



Rome, Italy



<http://www.deliverart.it/>







# 04

## Imperium Drive

Instant car-hailing powered by remote  
vehicle delivery

# 04 Imperium Drive



Koosha Kaveh

**CEO**

2x Founder. Passionate about taking deep tech ideas to the market. Previously worked as a strategy consultant for 10 years.



Sandip Gangakhedkar

**CTO**

Wireless systems expert with +10 years of experience working for companies like Huawei, Nokia and Bell Labs.



Dr. Navid Nourani Vatani

**CPO**

15 years of experience developing AI systems and Autonomous Vehicles at companies like Volkswagen, MAN Trucks and Siemens.

## ABOUT THE COMPANY

**Imperium Drive** is developing the key technologies necessary to drive vehicles remotely from anywhere in the world. Our solution allows a human operator to remotely and safely drive any vehicle from a distant control center. Using this technology, **Imperium Drive** is launching a novel mode of carsharing where a vehicle can be booked from an app and remotely delivered directly to the customer's doorstep within a few minutes. **Imperium Drive** is revolutionizing the carsharing experience by offering instant car-hailing thereby removing the biggest barrier to the mass adoption of carsharing.



London, United Kingdom



<https://imperiumdrive.com/>



**IMPERIUM DRIVE**

The background image shows a blue car in the lower-left corner, driving on a dirt road that curves through a hilly landscape. The sun is setting in the distance, creating a warm, golden glow and a lens flare effect. The hills are covered in green vegetation, and the sky is a mix of blue and orange.

# 05

# Crispify

In-car air quality monitoring and  
management system

# 06 Crispify



Adam Feldman

**CEO**

Seasoned manager and entrepreneur with vast experience in international markets.



Yoad Langer

**CTO**

Senior SW engineer with a product-oriented mindset. Always in beta-learning, improving, evolving.



Ori Koren

**CMO**

Former COO and CEO with previous experience in operations in the fintech industry and the army.

## ABOUT THE COMPANY

**Crispify** is an innovative air quality monitoring and management system that works to revolutionize the mobility in-cabin user experience. **Crispify** system is a cutting edge in-cabin air quality monitoring and management solution. Powered by cloud Artificial Intelligence (AI) software, it is designed to offer car manufacturers, fleet operators, ride-sharing services, and autonomous mobility services the healthiest ride possible and an exceptional user experience in terms of wellness, comfort, and safety.



Tel-Aviv, Israel



<https://www.crispify.io/>





An aerial photograph of a container ship's deck, showing rows of colorful shipping containers (red, blue, white, and green) stacked and arranged. The ship is moving on a greyish-blue sea under an overcast sky. A semi-transparent blue rectangular overlay is positioned in the center-right of the image, containing the text '06 Cargofive' and a subtitle. A thin white vertical line separates the number '06' from the company name 'Cargofive'.

# 06

# Cargofive

E-pricing and Sales automation Software  
for container shipping

# 06 Cargofive



**Sebastian Cazajus**

## **CEO**

Full-time entrepreneur working hard and passionately to revolutionise the international shipping industry through digitalization.



**Julio Avila**

## **CIO**

Computer engineer with more than 7 years of experience in the analysis, design and development of IT solutions.



**Andrea van der Biest**

## **CMO**

Entrepreneur, Bachelor in BA, expert in digital Sales and Marketing with more than 5 years of experience in developing startups.

## **ABOUT THE COMPANY**

**Cargofive** is an e-pricing solution that empowers freight forwarders to be part of the industry's digital evolution.

Our goal is to equip every freight forwarder to become a digital player. With **Cargofive**, any traditional freight forwarder is able to automate rate management and improve its customer experience by offering online booking with real-time rates and shipment visibility. Using **Cargofive**, freight forwarders are able to eliminate operational inefficiencies and digitize their customer experience.



Lisbon, Portugal



<https://cargofive.com/>

# **cargofive**



An aerial photograph of a complex highway interchange with multiple lanes and overpasses. The image is partially covered by a semi-transparent blue rectangle. The number '07' is displayed in large white font on the left side of the blue rectangle.

# 07

## Duet

SaaS solution to empower fleet operators  
to succeed in the digital era.



**Jing Zhu**

***CEO***

PhD in Immunology and MBA in Strategy and Marketing. +15 years of experience in the technology and healthcare sectors for companies like Intel and Abbott Labs.



**Bryan Yang**

***Technical Lead***

Programming since 12 years old, now with a Degree in Computer Science and Engineering. Software engineer by training and product developer by learning.

## ABOUT THE COMPANY

At **Duet**, we innovate logistics technologies to power the next-gen personal transportation. Our integrated technology platform uses sensor data, real-time capacity and route optimization, automatic dispatching, and beyond to improve the ridership experience and operational costs.

**Duet** is the product brand and Doing Business As (DBA) name of Dashboard Story, Inc., a San Jose-based technology company.





An aerial photograph of a large parking lot filled with numerous trucks and trailers, mostly semi-trailers, parked in neat rows. The vehicles are in various colors including white, blue, green, and yellow. A dark blue semi-transparent rectangular overlay is positioned in the center-right of the image, containing the text '08 Kedeon' and a subtitle. A thin white vertical line separates the large number '08' from the company name 'Kedeon'.

# 08

# Kedeon

Transparent logistics quality monitoring to  
companies of any size

# 08 Kedeon



**Reinis Skorovs**

**CEO**

Entrepreneur with a strong technical background and previous research on distributed IoT systems.



**Kristaps Mikasenoks**

**COO**

Web developed turned into an entrepreneur, BCompSc with experience in implementing emerging technologies.

## ABOUT THE COMPANY

**Kedeon** enables transparent quality monitoring to companies of any size for food, medical and last-mile logistics applications.

Uses easy to implement hardware Internet of Things (IoT) modules that requires little to no changes in the existing operations of companies and minimal training for employees. It also protects it from liability, as well as reassures recipients and end-consumers.



Riga, Latvia



<http://www.kedeon.com/>

**kedeon.**



# 09

## Prognostic

Real-time edge based Asset Management  
AI platform that unifies People, Processes  
and Machines

# 09 Prognostic



**Shravane Balabasger**

**CEO**

Serial entrepreneur and an experienced Enterprise Asset Management specialist with an Advanced Analytics background.



**Rob Bachan**

**CTO**

Innovative Technologist bringing visionary and hands-on experience in IoT, Data and Cloud to the Prognostic Suite.



**Charles Joel**

**CCO**

Experienced IoT and GTM expert who brings EDGE and commercial productization to the marketplace.

## ABOUT THE COMPANY

Founded in 2016, **Prognostic** is a real-time edge based Asset Management Artificial Intelligence (AI) platform that improves the financial return of an asset's life cycle by truly unifying people, processes and machines. It includes workflow automation to monitor, predict, prescribe & optimise the condition of assets in real-time for best return using a combination of thin edge and cloud analytics.



London, United Kingdom



<https://www.prognostic.io/>



**Prognostic.io**





# 10

# Trailze

Transforming micro mobility with  
ML-based navigation and ride optimization

# 10 Trailze



**Ronen Bitan**

**CEO**

Experienced Biz, Dev, Sales and Product leader. Over 15 years of experience in the navigation industry.



**Noa Levy**

**CTO**

Veteran software developer and 2x founder with a solid background building innovative products for Fortune 500 customers.

## ABOUT THE COMPANY

**Trailze** is building the world's best navigation engine designed specifically for micro mobility. Using our patented Machine Learning technology, our routes prioritize safety without sacrificing time or distance. Our comprehensive Application Programming Interface (API) and Software Development Kit (SDK) allow our customers to instantly add navigation capabilities to any location-aware product.

Mobility and transportation are rapidly changing, and as micro mobility is becoming the de facto standard for urban areas, **Trailze** is set to corner the emerging micro navigation market. We are currently working with our first partner, Bird.



# 11

## Latitudo 40

Satellite-based data with actionable  
insights on our planet

# 11 Latitudo 40



**Gaetano Volpe**

**CEO**

Huge passion for space economy and technological innovation. As a CEO of Latitudo 40 he wants to create a new business model for analytics based on satellite imagery.



**Mauro Manente**

**CTO**

Passionate for innovation is still growing in Mauro and he applies it as Latitudo 40' CTO with his 20 years and 3-start-up experience.



**Vincenzo Vecchio**

**CMO**

Spent the last 20 years supporting companies and start-ups with their innovation process, putting together technology, research outcomes and business vision.



**Donato Amitrano**

**R&D**

Ph.D. in electronic and telecommunications, +8 years experience in remote sensing data processing.

## ABOUT THE COMPANY

The use of satellite data, its processing and analysis for urban planning and digital agriculture 4.0, requires dedicated staff and adequate knowledge to create new applications that can accelerate the development of existing companies.

**Latitudo 40** brings together all sources of data and enables the use of these technologies to individuals and companies without experience in satellite analysis.





# 12

## Wiseair

Network of clean, affordable and low-impact air quality sensors across cities.



**Paolo Barbato**

**CEO**

Obsessed with organizational culture and work methodologies, but can write code as well. Engineer.



**Andrea Bassi**

**Head of Sales**

Focused on creating value thanks to my activities and results. New challenges are welcome.



**Carlo Alberto Gaetaniello**

**COO**

Researcher and engineer. Loves talented people and works to bring out the best in them.



**Fulvio Bambusi**

**CTO**

Computer scientist and innovator. Loves using technology to solve concrete problems.

## ABOUT THE COMPANY

We work to enable municipalities, citizens and businesses to measure and learn about air quality, creating actionable, solution-oriented data and information, and generating awareness.

In small to medium-sized towns and cities, where there is often no air quality data at all, we sell IDO: an all-in-one monitoring solution that ranges from sensor deployment to data analysis and visualization via online dashboards and mobile app.



Milan, Italy



<https://www.wiseair.vision/>

wiseair